



TOP 10

SOCIAL ENTREPRENEURSHIP BOOKS

BY WHITNEY KEYES

1. **Three Cups of Tea: One Man's Mission to Promote Peace ... One School at a Time**
BY GREG MORTENSON
2. **Leaving Microsoft to Change the World: An Entrepreneur's Odyssey to Educate the World's Children** BY JOHN WOOD
3. **Mission in a Bottle: The Honest Guide to Doing Business Differently—and Succeeding** BY SETH GOLDMAN, BARRY NALEBUFF & SUNGYOON CHOI
4. **How to Change the World: Social Entrepreneurs and the Power of New Ideas**
BY DAVID BORNSTEIN
5. **Get Big Fast and Do More Good : Start Your Business, Make It Huge, and Change the World** BY IDO LEFFLER & LANCE KALISH
6. **Building Social Business: The New Kind of Capitalism That Serves Humanity's Most Pressing Needs** BY MUHAMMAD YUNUS
7. **The Power of Unreasonable People: How Social Entrepreneurs Create Markets That Change the World (Leadership for the Common Good)**
BY JOHN ELKINGTON & PAMELA HARTIGAN
8. **Social Entrepreneurship: What Everyone Needs to Know**
BY DAVID BORNSTEIN & SUSAN DAVIS
9. **Start Something That Matters** BY BLAKE MYCOSKIE
10. **Be the Solution: How Entrepreneurs and Conscious Capitalists Can Solve All the World's Problems** BY MICHAEL STRONG & JOHN MACKAY

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